

newschools
venture fund

2020
SUMMIT



MAY 6-7, 2020
MARRIOTT CITY CENTER
OAKLAND, CA



Sponsorship
Opportunities

Summit 2019 Highlights

1200+ Attendees 750+ Organizations

LEADERS:

80%

of Summit participants are Senior Leaders (e.g., CEOs, Founders, C-level, Presidents, VPs)

VALUABLE:

82%

of survey respondents rated Summit as "valuable" or "very valuable"

CONNECTIONS:

83%

of respondents said that "Summit enabled me to deepen existing connections and establish new ones"

PERSPECTIVES:

85%

of respondents said that "Participants and speakers represented a diverse range of backgrounds, experiences and perspectives"

DIVERSITY:

51% 40%

of speakers of attendees were Black or Latino

REACH:



33K impressions on Facebook

NewSchools Venture Fund

NewSchools Venture Fund is a national nonprofit that seeks to reimagine public education so that all children, especially those in underserved communities, have the opportunity to succeed. To achieve this goal, NewSchools identifies the most promising and innovative education entrepreneurs and leaders and helps them effectively accomplish their missions to achieve outstanding results for the schools, students and educators they serve. Our vision is that every young person should finish high school prepared and inspired to create the life they want – a good life, full of opportunity, choices, connection and meaning. To help bring this vision to life, we have a strategy focused on three investment areas: Innovative Public Schools, Education Technology and Diverse Leaders.



INNOVATIVE SCHOOLS:

Invest nationally in innovative schools by supporting the launch of new schools & redesign of existing ones



ED TECH:

Increase the availability & effectiveness of ed tech products that deepen and enrich student learning



DIVERSE LEADERS:

Fund organizations that diversify education leadership to bring more innovative, effective, sustainable solutions to the field

“Inspiring and helpful sessions. High caliber speakers across the board.”

NewSchools Summit

NewSchools Summit is an annual invitation-only gathering for education leaders who bring important and diverse perspectives in PreK-12 education innovation. Every year, 1,200 entrepreneurs, educators, community leaders, funders, and policy makers come to Summit to share ideas for reimagining education to prepare all students to achieve their most ambitious dreams and plans. Summit is comprised of Community of Practice time for NewSchools' ventures in advance of the main day event, followed by our ventures joining the wider community of education leaders and practitioners for a full day of thought-provoking, interactive and engaging sessions addressing some of the most pressing challenges in our field today.

Past Summit sessions have covered topics such as school redesign, personalized learning, innovative assessments, school discipline, the future of work, the state of diversity in our field, how schools are expanding the definition of student success, and the use of technology to support student achievement. Each year at Summit, we strive to raise the voices of parents, students and practitioners.

Summit sponsorships enable NewSchools to host Summit year after year by helping to cover the costs of registration for more than 600 education leaders – approximately half of Summit attendees.

Why Sponsor Summit

“ At Summit, you have the smartest people in education all in one place. The only challenge is having the time to do all you want to do during the event. ”

NewSchools Summit will bring together 1,200 entrepreneurs, thought leaders, policymakers, school district leaders, and funders representing more than 750 education organizations.

Featured events at Summit include:

- Plenary talks and interactive breakout sessions
- Community of Practice for NewSchools' entrepreneurs
- Formal and informal networking opportunities
- Opening and Closing Receptions

Depending upon the level of sponsorship, Summit sponsorship opportunities may include up to eight complimentary Summit registrations, named sponsorship of a featured event, brand recognition, and chances to connect with NewSchools' entrepreneurs. We invite you to talk with us about how we can help design a sponsorship experience that meets your goals.

“ The diversity of Summit attendees is stunning and incredibly impressive. NewSchools is going beyond lip service, and it's very palpable at Summit. ”



Past Summit Sponsors

(2015-2019)

Amplify

AT&T

Bill & Melinda Gates Foundation

Carnegie Corporation of New York

Chan Zuckerberg Initiative

Charles & Helen Schwab Foundation

Charles and Lynn Schusterman Family Foundation

The College Board

Doris & Donald Fisher Fund

Ed Choice

Educational Testing Service (ETS)

Marion Ewing Kauffman Foundation

OtterBox / OtterCares

Parthenon-EY

Pearson Inc.

Raikes Foundation

Reach Capital

Strada Education Network

Target

The City Bridge Foundation

The Walton Family Foundation

W.K. Kellogg Foundation

Sponsorship Packages

Benefits	Platinum \$225,000	Gold \$100,000	Silver \$50,000	Bronze \$25,000
Your organization's logo and link to your website featured on the Summit 2020 website sponsors' page.	✓	✓	✓	✓
Your organization's logo and link to your website featured in pre-event promotional emails, which reach 3,000 education leaders	✓	✓	✓	✓
Your logo displayed on the mainstage slideshows before and after each plenary session	✓	✓	✓	✓
Your logo in the conference app, which attendees use to navigate the day's sessions	✓	✓	✓	✓
Access to the Summit donor lounge, a place to unwind, grab a cup of coffee, connect with other funding partners, or take side meetings	✓	✓	✓	✓
Complimentary Summit registrations for members of your team	8	4	2	1
Opportunity to extend invitations to Summit to up to 10 of your grantees	✓	✓		
Opportunity to be named the sole sponsor of a special event, such as Community of Practice programming for entrepreneurs, the Community of Practice Dinner, and the Opening or Closing Reception	✓	✓		
A reserved meeting space for your team for up to 4 hours on May 7th	✓			

“ An extraordinary network of people all gathered together in one place. Powerful things happen when you bring amazing people together! ”

Interested in participating in Summit?

Please contact Clare Squire at csquire@newschools.org or 510-863-8406.

NewSchools.org