

Breakout #3: Political Savvy: Guidebook for a New Landscape

Independence F/G

For many entrepreneurs, a singular focus on achieving excellent results has been a successful—and sufficient—strategy politically. But with increased visibility and scale comes an increased need to confront the politics of this work head-on. What does it mean to be politically savvy on this new landscape? An accomplished panel with expertise from government and coalition building will offer a guidebook to a new political landscape.

Speakers:

- **Dan Katzir**, Managing Director, The Broad Foundation (moderator)
- **Steve Barr**, Founder, Green Dot Public Schools
- **Alice Johnson Cain**, Education Director, Hope Street Group
- **Jonah Edelman**, Chief Executive Officer, Stand for Children
- **Andy Rotherham**, Co-Founder and Partner, Bellwether Education Partners
- **Joe Williams**, Executive Director, Democrats for Education Reform

Breakout #4: Schools Hit the Big Screen: Influencing the Public Mindset

Independence H/I

During 2010, several films about public education will come to a theater near you, including “Waiting For Superman,” directed by Davis Guggenheim, who won an Oscar for his global warming documentary, “An Inconvenient Truth.” Engage with documentarians and featured education entrepreneurs about how filmmakers have approached telling the story of entrepreneurial education reform, how these films can be used to influence a broad audience, and how to use video as a medium to communicate about your own organization.

Speakers:

- **Kira Orange Jones**, Executive Director, Teach For America—Greater New Orleans (moderator)
- **Kelly Amis**, Founder, Loudspeaker Films
- **John Schreiber**, Executive Vice President, Social Action & Advocacy, Participant Media

3:30 pm – Awards

4:00 pm Independence Ballroom

Each year, NewSchools presents awards to celebrate the work in our field and to recognize individuals and organizations that embody the spirit of entrepreneurship. Please join us to honor the Entrepreneur of the Year, Organization of the Year, and Change Agent of the Year, as well as a special Lifetime Achievement Award.

Presenters:

- **Beth Rabbitt**, Associate Partner, NewSchools Venture Fund
- **Deborah McGriff**, Partner, NewSchools Venture Fund
- **Julie Mikuta**, Partner, NewSchools Venture Fund

4:00 pm – Closing Achievement Gaps: The Civil Rights Issue

5:15 pm of the Next Decade

Independence Ballroom

This intergenerational conversation will highlight connections and differences between the civil rights and education reform movements, exploring insights that the civil rights movement provides for tackling what many consider today’s most important social justice issue: closing the achievement gaps that persist in public education. Entrepreneurs will be inspired to redouble their actions in addressing the inequities in education that remain unresolved and to take aggressive action to push the movement toward accomplishing even more ambitious goals.

Speakers:

- **Byron Auguste**, Worldwide Managing Partner, Social Sector, McKinsey & Company (moderator)
- **Mike Feinberg**, Co-Founder, KIPP (Knowledge is Power Program) Foundation and Superintendent, KIPP Houston
- **Howard Fuller**, Founder and Director, Institute for the Transformation of Learning at Marquette University
- **Kati Haycock**, President, The Education Trust
- **Rebeca Nieves Huffman**, Vice President, The Fund for Authorizing Excellence, National Association of Charter School Authorizers
- **Remington Wiley**, Student, Spelman College and Corps Member, Teach For America (Class of 2010)

5:15 pm – Closing Reception

6:30 pm Independence Ballroom

Entertainment by KIPP DC: AIM Academy Orchestra

NewSchools Venture Fund is grateful for the support of these Summit 2010 sponsors: The Bill & Melinda Gates Foundation, Doris & Donald Fisher Fund, CityBridge Foundation.

AGENDA



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SUMMIT

Wednesday, May 12, 2010

Grand Hyatt Washington
1000 H Street NW
Washington, DC

Please join us on Tuesday, May 11th from 8-10 pm in the Grand Café for a Pre-Summit Reception. All Summit invitees are encouraged to attend!

7:00 am – Registration and Continental Breakfast

8:00 am Independence Foyer

7:00 am – Welcome Breakfast for First-Time Attendees

8:00 am Farragut Square/Lafayette Rooms

This year, more than 160 Summit participants will be first-time attendees of this annual event. The goal of this breakfast is to welcome first-time attendees, by helping them to navigate their first Summit experience and also by introducing them to other newcomers as well as community veterans. All first-time participants are encouraged to attend.

8:00 am – Welcome and Opening Remarks

8:30 am Independence Ballroom

- **Walter Isaacson**, President and Chief Executive Officer, The Aspen Institute
- **Ted Mitchell**, Chief Executive Officer, NewSchools Venture Fund
- **Jonathan Schorr**, Partner, NewSchools Venture Fund

8:30 am – Keynote Address: Arne Duncan,

9:30 am U.S. Secretary of Education

Independence Ballroom

The Obama administration—through the Investing in Innovation Fund, Race to the Top, the Social Innovation Fund, and its blueprint for the Elementary and Secondary Education Act (ESEA)—has focused new attention on the capacity of education and other social innovators to drive badly needed change in underserved American communities. That encouragement of an entrepreneurial theory of change stands to drive new pressure to deliver excellent results on a wide scale. In this speech, Secretary Duncan will lay out the Administration's education agenda for the coming years, and will talk about the role entrepreneurs can play in advancing an ambitious reform plan. A Q&A period will allow audience members to ask him direct and candid questions about the Administration's vision.

Introduction:

- **I-Sha Davis**, Student, Friendship Collegiate Academy (Class of 2010)

9:30 am – Scaling Impact: Answering the Administration's Call

10:45 am Independence Ballroom

This last year has been unprecedented for education entrepreneurs, with the federal government increasing funding available to innovative nonprofits, engaging social innovators in the development of policy, and highlighting the work of entrepreneurs as proof points to be emulated. This plenary will explore two related sets of questions: First, how will these innovative ideas, models and policies expand and get stronger so that more children and communities can benefit? Second, what will the broader results of this change look like a decade from now, and what path will the movement need to take in order to spark that systemic change in public education?

Opening Presenter:

- **Susan Colby**, Partner, The Bridgespan Group

Speakers:

- **Stig Leschly**, Partner, Newark Charter School Fund (moderator)
- **Larry Berger**, Chief Executive Officer and Co-Founder, Wireless Generation
- **Alexandra Bernadotte**, Founder and Chief Executive Officer, Beyond 12
- **Eva Moskowitz**, Chief Executive Officer, Success Charter Network
- **Jon Schnur**, Chief Executive Officer and Co-Founder, New Leaders for New Schools

Firestarter:

- **Kevin Chavous**, Distinguished Fellow, Center for Education Reform

10:45 am – Networking Break

11:15 am Farragut Square/Lafayette Rooms

**11:15 am – The View From the Hill: Chairman George Miller
12:30 pm in Conversation with Ted Mitchell**

Independence Ballroom

As anyone who has watched "Schoolhouse Rock" knows, the progress of federal education reform depends not just on the Administration, but also on the voice of Congress. In the House of Representatives, one of the leading voices for results-oriented reform is that of George Miller, Chairman of the House Committee on Education and Labor. Miller has been a powerful and enduring advocate for changes that measurably improve schooling for low-income children. In conversation with NewSchools CEO Ted Mitchell, Miller will talk about the prospects for reform, how those changes will affect education entrepreneurs, and what practitioners and others can do to support future reform efforts.

Firestarters:

- **Lindsay Neil**, Colorado Executive Director, Stand for Children
- **Michelle Rhee**, Chancellor, District of Columbia Public Schools

12:30 pm – Lunch

2:00 pm Independence Ballroom

Lunch Note: For attendees who wish to participate in a conversation about a particular issue, we have developed table topics that center on a variety of relevant education topics. For more information about the available topics and the practitioners who will be present at each, see the "Topic Tables and Descriptions" insert. Open seating for lunch will also be available.

2:00 pm – Breakout Sessions

3:15 pm

**Breakout #1: District and State Partnership – Boon or Detriment
for Entrepreneurship?**

Independence B/C

This session will feature a spirited Oxford-style debate to argue the statement: *Resolved: Entrepreneurs and systems must partner in order to achieve widespread improvement.* The panel and audience will examine whether partnerships with districts and states are necessary for the success of entrepreneurial education organizations and ideas. Are these partnerships critical for the system-wide advancement of entrepreneurial innovation, or can engagement of a large, potentially bureaucratic system dilute the impact of those same innovations? Do partnerships help spur further innovation, or do they lead to reversion to the status quo? Join us and cast your vote for the winning debater!

Speakers:

- **Mashea Ashton**, Chief Executive Officer, Newark Charter School Fund (moderator)
- **Tom Boasberg**, Superintendent, Denver Public Schools
- **Chris Gabrieli**, Co-Founder and Chairman, Massachusetts 2020 Foundation
- **Rick Hess**, Director of Education Policy Studies, American Enterprise Institute
- **John King**, Senior Deputy Commissioner for P-12 Education, New York State Department of Education
- **Ellen Moir**, Founder and Chief Executive Officer, New Teacher Center

Breakout #2: Messages, Media, and Mindshare

Independence D/E

Policymakers and the media are paying attention to education reform efforts, and as part of that, to what education entrepreneurs have to say—about the problems we're addressing, about the impact our work is having on students and communities, about the lessons we're learning, and how all that can influence the way public education works nationally. Now that they're listening, what goes into making a message compelling? In this session, we'll think about the fundamentals of effective communication, including the development of clear and consistent messages, the power of engaging the media, and the importance of compelling research and data in storytelling.

Speakers:

- **Alan Arkatov**, President, Changing.edu and former Chief Strategy Officer, The Rogers Group (moderator)
- **Tim Daly**, President, The New Teacher Project
- **Steve Mancini**, Director of Communications, Doris & Donald Fisher Fund