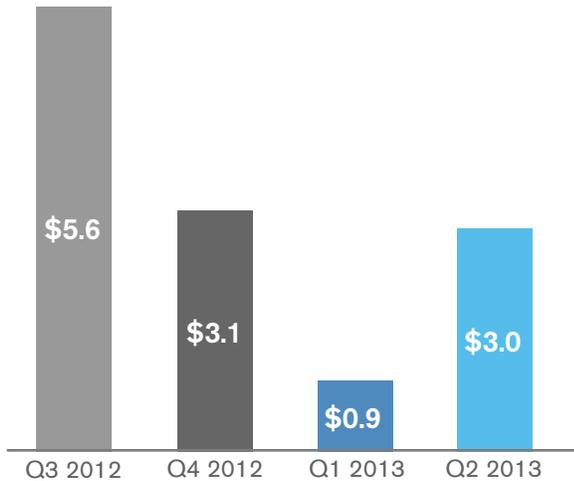


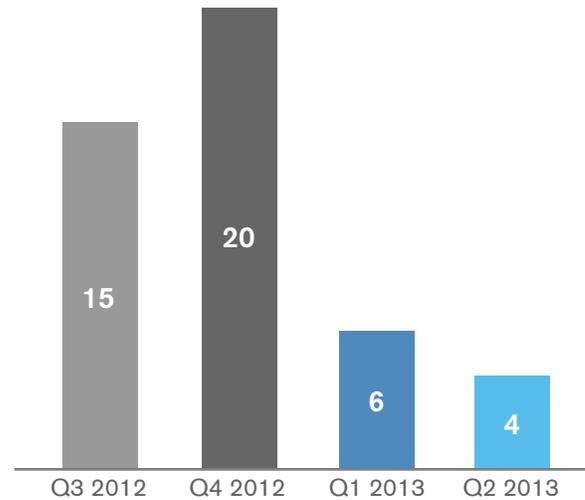
## NewSchools Investment Summary: Q1 and Q2 2013

We are pleased to report to you on NewSchools' investment activity for Q1 and Q2 of 2013.

**Amount invested by quarter**  
(\$, millions)



**Number of investments by quarter**



## Seed Fund: Q1 and Q2 investments

Through the Seed Fund, NewSchools invests in technology entrepreneurs developing tools, applications, content, and services that will significantly improve education opportunities for children from low-income communities.



### Kidaptive

[www.kidaptive.com](http://www.kidaptive.com)

Kidaptive is an innovative education and technology company dedicated to smart storytelling on iPads and a curriculum developed in collaboration with top university researchers to create entertaining and adaptive content that helps children learn. Its “early learning” apps, such as *Leo's Pad*, use embedded assessments to customize learning, support metacognitive development, and provide parents with actionable intelligence and useful tips about how to further support their child's progress and interests.

**Entrepreneurs:** P.J. Gunsagar, Dylan Arena

**Investment amount:** \$150,000

**Investment lead:** Jennifer Carolan



### LearnZillion

[www.learnzillion.com](http://www.learnzillion.com)

LearnZillion, Inc. is a social mission company committed to supporting the work of teachers and improving educational outcomes for all students. The web-based learning platform delivers high quality video lessons—produced by teachers around the country—to students and teachers. Each lesson highlights a Common Core standard, starting with math and ELA in grades 3-9.

**Entrepreneurs:** Eric Westendorf, Alix Guerrier

**Investment amount:** \$200,000 (re-investment)

**Investment lead:** Maura Marino, Jennifer Carolan

## Seed Fund: Q1 and Q2 investments (continued)



### TackTile

[www.tacktile.org](http://www.tacktile.org)

TackTile is changing the way people learn science, both inside and outside the classroom. They're collecting the evidence for every important scientific discovery that's been made in the last 400 years, and building a massive collection of photos and videos documenting it. This free resource for teachers will transform their lessons and kids' understanding of the world.

**Entrepreneur:** Keith Schacht, Doug Pelz

**Investment amount:** \$25,000

**Investment lead:** Jennifer Carolan



### Mytonomy

[www.mytonomy.com](http://www.mytonomy.com)

Mytonomy is a near-peer social network designed to bring alumni advice to high school students while supporting the overburdened high school counselor. Mytonomy helps young people from age 14–25 make better decisions about big life choices: how to go to college and pay for it, where to apply, what to study, and how to link all of that to an eventual career.

**Entrepreneur:** Vinay Bhargava, Sean Burke

**Investment amount:** \$200,000 (re-investment)

**Investment lead:** Jennifer Carolan



### Schoolzilla

[www.schoolzilla.org](http://www.schoolzilla.org)

Schoolzilla is a cloud-based data management and visualization platform for education practitioners that turns operational and achievement data into actionable reports. Schoolzilla pulls in data from a range of sources and systems and builds interactive reports. Designed for teachers, principals, and other leaders, these reports help people who work in education to make decisions that increase our students' success in school.

**Entrepreneurs:** Lynzi Ziegenhagen

**Investment amount:** \$200,000

**Investment lead:** Gloria Lee



### Socrative

[www.socrative.com](http://www.socrative.com)

Socrative is a cloud-based student response system that empowers teachers to engage their classrooms through a series of educational exercises and games via smartphones, laptops, and tablets. Teachers can create simple quizzes that students can take quickly on their device of choice, which then becomes a more robust replacement for special purpose "clickers." In the background, it tracks student performance and provides real-time data to help teachers, parents, schools, and districts personalize and improve learning.

**Entrepreneur:** Michael West, Ben Berte

**Investment amount:** \$100,000

**Investment lead:** Jennifer Carolan

## Seed Fund: Q1 and Q2 investments (continued)



### Tynker

[www.tynker.com](http://www.tynker.com)

Tynker's mission is to teach every child computational thinking and programming skills in a fun and imaginative way. Unlike traditional syntax-driven code, Tynker's innovative visual programming language and Web-based learning environment make it easy for children in the younger grades to learn programming concepts without dealing with the frustration of syntax. Tynker's programming curriculum starts at elementary school, and goes all the way up to high school to prepare children for 21st century degrees and careers.

**Entrepreneur:** Krishna Vedati, Srinivas Mandyam

**Investment amount:** \$100,000

**Investment lead:** David Havens

## DCSF II: Q1 and Q2 investments

The DC Schools Fund II is supporting Washington, DC's charter sector through collaborative investments in schools, human capital and advocacy which aim to create an environment where low-performing district and charter schools are closed and high-performing schools have a clear path to replication.



### The Expectations Project

[www.theexpectationsproject.org](http://www.theexpectationsproject.org)

The Expectations Project partners with faith-motivated individuals, leaders, congregations, and organizations to develop local and national campaigns that help enact transformational change for low-income public schools. They serve as conveners, thought partners, and strategists who help identify the most influential plan of action. They equip and support faith community partners by developing media campaigns, influencing local and national decision-makers, and mobilizing people of faith to take action on key education issues.

**Entrepreneur:** Nicole Baker Fulgham

**Investment amount:** \$125,000

**Investment lead:** Maura Marino



### Leading Educators

[www.leadingeducators.org](http://www.leadingeducators.org)

Leading Educators partners with schools and districts to maximize the leadership development of highly effective teachers. Their goal is to bolster the talent pipeline by identifying and training strong potential teacher-leaders and, in turn, increasing student achievement and developing the skills and sustainability of teachers on teacher-leaders' teams.

**Entrepreneur:** Jonas Chartock

**Investment amount:** \$280,000 (re-investment)

**Investment lead:** Maura Marino

## DCSF II: Q1 and Q2 investments (continued)



### Rocketship Education

[www.rsed.org](http://www.rsed.org)

Rocketship Education is building a network of high-performing, urban, college-preparatory K-5 charter schools dedicated to our mission to eliminate the achievement gap within our lifetimes. Rocketship plans to open eight schools in Washington, DC starting in fall 2015 which will serve almost 5,000 students when at full scale.

**Entrepreneurs:** Preston Smith

**Investment amount:** \$2,500,000 (re-investment)

**Investment lead:** Maura Marino, Deborah McGriff

*For information about other ventures in our portfolio, please visit <http://www.newschools.org/ventures>.*