

Thursday, May 1, 2003

7:30 AM – 8:30 AM **BREAKFAST AND SUMMIT REGISTRATION**
Ballroom Foyer

8:30 AM – 8:45 AM **WELCOME AND OPENING REMARKS**
Mediterranean I and II Ballroom

An update on NewSchools Venture Fund's progress and plans, and a vision for performance-based systems in public education.

Speaker:

Kim Smith, CEO, NewSchools Venture Fund

8:45 AM – 10:30 AM **PLENARY**
Mediterranean I and II Ballroom

Towards Performance-Based Urban Districts

Description: This conversation with innovative leaders in school districts across the country will highlight approaches to turning urban school systems into performance-driven organizations working to increase student achievement. Policy and operating issues brought to the forefront by the No Child Left Behind (NCLB) legislation will be discussed, including assessment and accountability, human capital, choice and competition and supplemental services, as well as the challenges of addressing alignment and governance.

Moderator:

Kim Smith, CEO, NewSchools Venture Fund

Speakers:

- Libia Gil, Chief Academic Officer, New American Schools
- Patricia Harvey, Superintendent, Saint Paul Public Schools
- Manuel Rivera, Superintendent, Rochester City School District
- Tony Shorris, Deputy Chancellor for Operations and Planning, New York City Schools

10:30 AM – 11:00 AM **NETWORKING BREAK**
Ballroom Foyer

11:00 AM – 12:30 PM

BREAKOUT SESSIONS

Challenges and Opportunities in the Evolving Charter School Movement *Portofino Room*

Description: For the last decade, public charter schools have been one of the most innovative approaches to K-12 public education reform. Thirty-six states have enacted charter school legislation, and there are currently 2700 charter schools nationwide. However, growth in new school openings has slowed, many states have experienced a backlash against charter schools, and observers disagree on the academic achievement results yielded within charter schools. Can the movement maintain its early momentum and meet the growing demand for new, high-quality public schools? What are the biggest challenges to the movement's success? What role can policymakers, entrepreneurs, districts and authorizers play in sustaining the momentum and ensuring quality at scale? Come hear from national, state and local leaders.

Moderator:

James Willcox, Associate Partner, NewSchools Venture Fund

Speakers:

- Bryan Hassel, Co-Director, Public Impact
- Reed Hastings, President, California State Board of Education
- Greg Richmond, Director, Charter Schools Office, Chicago Public Schools
- Don Shalvey, CEO, Aspire Public Schools

Opportunities for Education Entrepreneurs Created by *No Child Left Behind* *Cyprus Room*

Description:

No Child Left Behind is the most ambitious education legislation in decades. With it, new funds are flowing into public education and, in these days of state budget crises, perhaps the only “new money” there is. Where new rules are created, typically new entrepreneurial opportunities arise. Yet in times of crisis and fast-paced change, it can be just as easy to adopt poor solutions as outstanding ones. Education entrepreneurs have an important opportunity to ensure that our public funds are used well, by ensuring that school systems have high-quality solutions to adopt -- solutions that meet the needs of students, teachers, parents, and administrators and improve results. Before we can rise to this challenge, however, we must understand what the needs are, where the funds will be directed and which of these needs are most amenable to entrepreneurial intervention. In this session, we will hear from top officials working at federal, state and district levels who will share with us the challenges, the risks, and their visions of the opportunities.

Moderator:

Andy Rotherham, Director of Education Policy, Progressive Policy Institute

Speakers:

- Christopher Mazzeo, Senior Policy Analyst, National Governors Association
- Nina Rees, Deputy Under Secretary for Innovation and Improvement, US Department of Education
- Steve Seleznow, CEO, Humanitas Consulting, and former Chief of Staff, Washington DC Public Schools

12:30 PM – 2:00 PM LUNCH AND SPEAKERS
Mediterranean I and II Ballroom

The Power of Entrepreneurs

Speakers:

- John Doerr, Partner, Kleiner, Perkins, Caufield & Byers
- Wendy Kopp, President and Founder, Teach for America

2:00 PM– 2:30 PM NETWORKING BREAK
Ballroom Foyer

2:30 PM – 4:00 PM BREAKOUT SESSIONS

New School Creation as a Driver of District Reform
Portofino Room

Description: Communities and school systems throughout the country are struggling with the lack of supply of high quality schools. This challenge has been exacerbated by increasing parent demand as a result of NCLB legislation regarding failing schools. Therefore, many school systems, funders, and entrepreneurs have launched innovative efforts designed to dramatically increase the supply of new, quality schools and to replace closed, failing schools. This session will explore the many opportunities and challenges these efforts present districts, funders and education entrepreneurs.

Moderator:

Shivam Mallick Shah, Associate Partner, NewSchools Venture Fund

Speakers:

- Michele Cahill, Senior Counselor for Education Policy, New York City Department of Education
- Mary Anne Schmitt, President and CEO, New American Schools
- Tom Vander Ark, Executive Director for Education, Bill & Melinda Gates Foundation

Getting Beyond Compliance: Using Accountability and Performance Tools to Improve Instruction

St. Tropez Room

Description: We have the opportunity now, as never before, to build performance-based education systems in our schools and districts. The federal and state policies are in place, the will exists, and the technology infrastructure is mature. However, the specific applications – the right solutions – are only beginning to emerge. To build such systems requires more than just policies set at the top; it requires creating the right tools, training, and support, and putting them in the hands of those on the front lines, teachers and principals. Instructional staff must be able to make decisions based on current and actionable data –that is accurate, relevant, and timely. If we provide teachers with ways to capture the right data, appropriately analyze and visualize it, and make good instructional decisions based on the findings, student learning will improve. This session explores the challenges, benefits, risks and requirements inherent in getting schools and classrooms to use data-based decision-making.

Moderator:

Linda Roberts, National Consultant and Former Director, Office of Education Technology, US Department of Education

Speakers:

- John Bailey, Director, Office of Educational Technology, US Department of Education
- Larry Berger, CEO, Wireless Generation
- Anthony Bryk, Director of the Center for School Improvement, University of Chicago
- David Coleman, CEO, Grow Network

Finding and Keeping Quality Teachers and Leaders

Mykonos Room

Description:

There is broad consensus today that great schools require great leaders, and that the strongest direct determinant of student learning is teacher quality. More specifically, most believe that schools must have competent teachers who know their subjects deeply, understand how to impart knowledge to a diverse population of children, and are able to use data to drive instructional decision-making. Furthermore, most also believe that schools must have competent principals who can create cultures of performance for their schools, who serve as strong instructional leaders, and who are able to integrate best practices from academic, financial, and organizational sources.

Moderator:

Matt Miller, syndicated columnist, consultant, and author of "The Two Percent Solution: Fixing America's Problems In Ways Liberals and Conservatives Can Love"

Speakers:

- Tom Carroll, Executive Director, National Commission on Teaching and America's Future
- Rick Hess, Resident Scholar, American Enterprise Institute and Executive Editor, *Education Next*
- Gaynor McCown, Executive Director, Teaching Commission
- Jon Schnur, CEO and Co-Founder, New Leaders for New Schools

The Nexus of Research and Innovation

Bacchus Room

This provocative debate digs into the overlap between forward-looking innovation and truth-testing research. Are innovation and research necessary enemies or crucial partners in education reform? The U.S. Department of Education and others are pushing for "scientifically-based" research in education, requiring educational models and techniques to prove their mettle in exchange for funding and widespread adoption. At the same time, major shifts in education reform have given rise to demand for innovation that creates dramatic, positive change. How will policymakers, education leaders and entrepreneurs reconcile this creative tension?

Moderator:

Andy Rotherham, Director of Education Policy, Progressive Policy Institute

Speakers:

- Gina Burkhardt, CEO and Executive Director, North Central Regional Educational Laboratory
- Dave Myers, Vice President, Washington Human Services Research, Research Division, Mathematica Research
- Kim Smith, CEO, NewSchools Venture Fund

4:15 PM - 4:30 PM

CLOSING REMARKS

Cyprus Room

Speaker:

Richard Lee Colvin, Deputy Director, Hechinger Institute on Education and the Media

4:30 PM – 6:00 PM

COCKTAIL RECEPTION

Cyprus Sun Deck and Pool Courtyard