



New Schools Summit Agenda

- 7:30-8:30 am** **Registration and Breakfast Buffet**
Lobby
- 8:30-9:00** **Opening Remarks**
Ballroom Kim Smith, Co-Founder and Chief Executive Officer, New Schools Venture Fund
- 9:00-10:00** **The Increasing Demand For New, Quality, Public Schools**
Ballroom Several forces are coming together to create a large and growing demand for a new supply of quality public schools. This panel will touch on four key groups leading the charge: urban parents who are mobilizing to demand better schools for inner-city kids, educators who are discontented with the status quo and want more flexibility and autonomy to implement their educational vision, districts that embrace innovation and entrepreneurship as a lever for positive change, and state-level accountability legislation that is driving the need for new schools and new providers who can contract to manage failing schools. An interactive discussion with:
- Arne Duncan, Chief Executive Officer, Chicago Public Schools
 - Reed Hastings, President, California State Board of Education
 - Johnathan Williams, Co-Director, The Accelerated School, Los Angeles, CA
 - Mark Kushner, CEO and Superintendent, Leadership Public Schools
- 10:00-11:00** **The Philadelphia Story: A Case Study of Things to Come?**
Ballroom Philadelphia has been in the spotlight recently because of a dramatic effort to privatize the school district management as a response to fiscal challenges and the massive failure of inner-city students to achieve adequate academic results. What has ensued is a rollicking tale of politics and persuasion, highlighting the challenges – and at times, the drama – of system-wide reform. As districts throughout the country face the possibility of similar events, Philadelphia gives a glimpse at some of the forces at play. This interactive discussion will get beyond the headlines with key players:
- Dr. Jane Hannaway, Director of the Education Policy Center, The Urban Institute
 - Gene Wade, Executive Vice President of Development, Edison Schools
 - Anthony Williams, Pennsylvania State Senator, 8th Senatorial District
 - Charles Zogby, Pennsylvania State Secretary of Education
- 11:15-12:45** **BREAKOUT SESSION #1**
- Salon 1** **Accountability, Choice, and the Role of Accessible Data**
In the current environment of growing choice, accountability and high-stakes testing, reliable data is more critical than ever. Data on student performance, demographics, and trends drives decision-making across the entire educational spectrum — touching students, parents, teachers, school leaders, and policy makers. But making data accessible and intuitive, so that it leads to conclusions that are accurate and to decisions that help kids — that's the hard part. This panel will concern itself with the role of data in accelerating both the choice and school improvement movements. We will hear from organizations that provide information to parents, school leaders, and policy makers, as well as from the consumers of this information. Are we moving closer to getting the data we need to inform effective change?
- Moderator:**
- Dr. Billie Orr, President, Education Leaders Council
- Presenters:**
- Mike Hudson, Director of Field Operations, Just for the Kids
 - Bill Jackson, President & Chief Executive Officer, GreatSchools.net
 - Jonathan Jacobson, Director, School Evaluation Services, Standard & Poor's
 - Onnie Shekerjian, Hotline Coordinator, Arizona Parents Association for Children's Education; Contributing Editor, Parent Power!

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Salon 4

Creative Experiments With Unions and Work Rules

90% of teachers are in unions, yet too often teachers unions' priorities are judged to be at odds with students' best interests. While unions have been traditionally focused on work-rule issues, recently there have been several innovative attempts at institutional change. This panel will explore how student achievement, accountability, and school reform can coexist within the union environment.

Moderator:

- Dan Katzir, Director, The Broad Foundation

Presenters:

- Dr. Julia Koppich, President, Julia E. Koppich & Associates
- Pat Tornillo, President, United Teachers of Dade
- Dr. Adam Urbanski, President, Rochester Teachers Association, Rochester Public Schools; President, Teacher Union Reform Network (TURN)

Ciel D'Azur

Early Literacy—Research and Implementation with Three Luminaries

Studies show that reading proficiency at third grade is the strongest predictor of dropout rates; some states even forecast prison growth based on the numbers of third graders who can't read. Reid Lyon of the National Institute of Child Health and Human Development played a large role in President Bush's Early Reading Initiative and will highlight the breadth of the crisis, what we have learned about how children learn to read, and the role research and the federal government should play moving forward. Slavin and Heuston, the founders and leaders of two research based and widely adopted literacy programs, will describe how and why they have designed their programs, some of the challenges they face in implementation, their successes to date, and the challenges of conducting research in schools.

Moderator:

- Dr. Linda G. Roberts, National Consultant; Former Director, Office of Education Technology, U.S. Department of Education

Presenters:

- Dr. Reid Lyon, Chief, Child Development and Behavior Branch of the National Institute of Child Health and Human Development, National Institutes of Health
- Dr. Dustin Heuston, Chairman & Chief Executive Officer, Waterford Institute
- Dr. Robert Slavin, Chairman, Success for All Foundation

Grand Salon

Entrepreneurial Solutions to the Teacher Shortage

The country's public schools face an incredible and growing teacher shortage, amounting to an astonishing 2 million teachers needed in the next 10 years. The demand for quality teachers is greatest in urban, inner-city areas. Meanwhile, the new ESEA law requires that all teachers be fully certified within four years. Considering solutions first requires a deeper understanding of the variables and challenges driving the shortage of quality supply in the current system. Within this context, we see some emerging entrepreneurial solutions to recruiting, preparing and certifying teachers to thrive in urban public schools.

Moderator:

- Dr. Ted Mitchell, President, Occidental College

Presenters:

- Dr. Frederick Hess, Assistant Professor of Government and Education, University of Virginia
- Dr. Deborah McGriff, President, Edison Teachers College
- Ariela Rozman, Vice President of Marketing, The New Teacher Project



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Salon 2

Public School Accountability: How the Charter Movement Informs Future Trends

Holding schools accountable for student performance sounds great. But a decade after the creation of the first charter school, how this accountability is practiced is the core challenge to the sustainability of the reform and the critical test of whether charters can fulfill their potential and transform public education. How can charter schools be held accountable in ways that move the charter school movement beyond the rhetoric of reform? What role does accountability play in transforming the charter school movement from entrepreneurial ventures into sustainable models? How can standardizing definitions and sharing information benefit children and other stakeholders?

Moderator

- Gloria Lee, Chief Operating Officer, Aspire Public Schools

Presenters:

- Bob Bellafiore, President, Charter Schools Institute
- Marina Bernard Damiba, Principal, Bronx Preparatory Charter School
- Eric Premack, Director, Charter Schools Development Center

1:00-2:30

Ballroom

Lunch

Speaker: Cedric L. Jennings, Harvard Graduate School of Education, *subject of the book [A Hope in the Unseen](#)*

2:45-4:15

BREAKOUT SESSION #2

Salon 1

A New Generation of School Leaders

It is widely believed that public school leaders have impossible jobs. They have a great deal of responsibility for student outcomes, but very little authority over their staff and budget, and minimal job security. Increasing accountability standards, a severe shortage of qualified teachers, and complex student learning needs all contribute to a dearth of talented and prepared school leaders, particularly in urban areas. Indeed, half of our nation's school districts report shortages of school principals, and another 40% of current principals are eligible for retirement in the next five years. This panel highlights three entrepreneurial programs dedicated to recruiting and training the next generation of school leaders. These education entrepreneurs will discuss their philosophies and visions for school leadership, implications for national policy changes, the role of charter schools in demonstrating new models of leadership, and the obstacles to sustained improvement in the quality and quantity of school leaders.

Moderator:

- Lynn Liao, Associate Director, The Broad Foundation

Presenters:

- Dr. Paula Cordeiro, Dean, School of Education, University of San Diego
- Elaine Fink, Director, San Diego Leadership Academy
- Pam Moeller, Fisher School Leadership Program Director, Knowledge is Power Program (KIPP)
- Jon Schnur, Chief Executive Officer, New Leaders for New Schools



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Grand Salon

Creating Scalable Systems of New Public Schools

In an attempt to accelerate the charter movement and create more consistency in quality, ambitious education entrepreneurs are building systems of branded charter schools. Players are taking varying approaches to scaling effective models. Based on their early progress, much can be learned about the different elements of an educational model that play an important role in ensuring quality outcomes for students. This panel will explore the role of systems in expanding the public school choice movement, and the achievements and challenges of various models.

Moderator:

- Lauren Dutton, Partner, New Schools Venture Fund

Presenters:

- Mike Feinberg, Chief Executive Officer, Knowledge Is Power Program (KIPP)
- Dr. Don Shalvey, Chief Executive Officer, Aspire Public Schools
- Douglas Thomas, Director, Gates-EdVisions Coop

Salon 4

Moving Towards a National Assessment

Accountability is a major cornerstone of the recently authorized Elementary and Secondary Education Act. The Bush administration is clearly concerned with holding teachers, schools, and districts accountable for student learning. However, getting a uniform measure of student progress is extremely challenging under the current system, where each state implements its own tests. This panel will explore the desirability and feasibility of a uniform national assessment. What could a national assessment look like and how might it actually be implemented, given that strong factions on both the left and right oppose it? How could a national assessment be an opportunity to develop a better, richer assessment, aligned to teaching standards, that measures what we really care about?

Moderator:

- Thomas Toch, Writer in Residence, National Center on Education and the Economy

Presenters:

- Dr. Chester E. Finn, Jr., President, Thomas B. Fordham Foundation; John M. Olin Fellow, Manhattan Institute
- Dr. Marshall Smith, Program Director, Education, William and Flora Hewlett Foundation

Ciel D'Azur

Technology in Education: Results and the Future

Despite promising innovations in educational technology, today's funding climate is harsh, and there are few examples – even after many years – of schools enthusiastically and successfully embracing educational technology solutions. This session is structured as a roundtable discussion; we pre-suppose no answers, but rather ask genuine questions of a diverse, intelligent, and uniquely successful group of education entrepreneurs. Is education technology an effective use of investment dollars? What are the barriers within the public school system that have, to date, relegated technology to a supplemental role? What are the trends going forward that might change this picture? Join us for a lively debate.

Moderator:

- Michael Moe, Partner, ThinkEquity

Presenters:

- Mark Atkinson, Chief Executive Officer, Teachscape
- John Katzman, Founder and Chief Executive Officer, The Princeton Review
- Dr. Barbara Kurshan, Co-Chief Executive Officer, Core Learning Group; Chief Academic Advisor, bigchalk
- Terry Paul, Chairman, Renaissance Learning
- Joanne Weiss, New Schools Venture Fund



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Salon 2

The Voucher Debate

As accountability initiatives increase throughout the states, parents are in a greater position to compare the performance ratings of their children's schools with alternatives. Vouchers as a form of school choice have been discussed in various forms for over a decade. Too often the headlines oversimplify and politicize this controversial debate, and fail to explore the potential implications of vouchers at many levels of education – students, parents, teachers and school systems. As the choice movement grows from increased accountability, it is critical that we deeply understand the real, underlying issues in the voucher debate.

Moderator:

- Dr. Rob Reich, Assistant Professor of Political Science, Ethics in Society, and Education, Stanford University

Presenters:

- Dr. Caroline Hoxby, Professor of Economics, Harvard University
- Andrew Rotherham, Director, 21st Century Schools Project, Progressive Policy Institute

4:30-5:00 Ballroom

Closing Remarks

- Kim Smith, Co-Founder and Chief Executive Officer, New Schools Venture Fund
- John Doerr, Partner, Kleiner Perkins Caufield & Byers; Co-Founder, New Schools Venture Fund
- Ted Mitchell, President, Occidental College

5:00-6:30 La Terasse

Networking Reception